

San Diego Mesa College
Strategic Directions and Goals

Emerging from Current Educational Master Plan Internal and External Scans and Focus Groups
May 20, 2014

Strategic Direction 1: Deliver, advance, and support an inclusive teaching and learning environment that enables all students to achieve their educational goals.

Strategic Goal 1.1: Advance and sustain delivery of courses, programs, degrees, and certificates in support of the comprehensive community college mission, including:

- 1.1.1. Robust transfer curriculum preparing students for transfer to colleges and universities
- 1.1.2. High quality career technical education in support of community workforce development
- 1.1.3. Effective basic skills curriculum preparing students for college success
- 1.1.4. Lifelong learning opportunities to meet the needs of a diverse community

Strategic Goal 1.2: Assure access to quality education for all students

- 1.2.1. Participate in outreach to the community, including K-12 and Continuing Education segments
- 1.2.2. Schedule courses and provide services in modalities and day/time sequences that accommodate student needs

Strategic Goal 1.3: Provide instruction in support of the needs of the College's diverse student population

- 1.3.1. Implement teaching strategies to advance student retention, success, and persistence
- 1.3.2. Advance a culture of completion of educational goals

Strategic Goal 1.4: Advance practices in support of student success

- 1.4.1. Assure implementation of Student Success and Support Program practices
 - 1.4.1.a. Facilitate assessment, orientation, and a student education plan for entering students
 - 1.4.1.b. Provide career and transfer education
- 1.4.2. Provide student services in support of student learning
- 1.4.3. Provide library services in support of student learning
- 1.4.4. Provide tutoring services in support of student learning

Strategic Goal 1.5: Assess, analyze, and act upon the college-wide, research and data-informed Student Equity Plan to assure access and success for the College's diverse student population

Strategic Goal 1.6: Allocate appropriate resources to deliver upon these commitments

Vetting and Approval History:

- Deans and Chairs Joint Meeting, April 9, 2014
- President's Cabinet Retreat, April 15, 2014
- College-wide Forums, May 1 and May 7, 2014
- Educational Master Plan Steering Committee, approved and recommended to Planning and Institutional Effectiveness Committee, May 8, 2014
- Planning and Institutional Effectiveness Committee, reviewed and recommended to President's Cabinet, May 13, 2013
- Recommended to President by President's Cabinet, May 20, 2014; approved by President, May 20, 2014

Strategic Direction 2: Build and sustain a sense of community that extends across campus and constituencies, nurturing collaboration, learning, growth, and diversity.

Strategic Goal 2.1: Provide opportunities for faculty, staff, and students to interact outside of the classroom or workspace

Strategic Goal 2.2: Support opportunities for interdisciplinary collaboration and collaboration between Student Services and Instruction to better serve students

Strategic Goal 2.3: Support opportunities for faculty, staff, and students to grow in their understanding of cultural competency as they build their stronger sense of community

Strategic Goal 2.4: Improve communication across the college, including accessibility, organization, and content of the college website

Strategic Goal 2.5: Assure participatory governance committee structure and transparency in decision making.

Strategic Direction 3: Build and sustain pathways in support of the comprehensive community college mission.

Strategic Goal 3.1: Collaborate with Continuing Education, K-12, and area universities to create and sustain a seamless pathway into, through, and beyond San Diego Mesa College

Strategic Goal 3.2: Collaborate with local industries to build relationships and assure consistence with workforce needs

Strategic Goal 3.3: Collaborate with area organizations and businesses to build internship opportunities aligned with student educational goals

Strategic Direction 4: Support innovation in our practices.

Strategic Goal 4.1: Support new teaching strategies, applied learning experiences, and engagement techniques in support of student-centered learning

Strategic Goal 4.2: Advance new technology applications in the classroom and on campus

Strategic Goal 4.3: Modernize and integrate college information systems

Strategic Goal 4.4: Integrate, clarify, and refine processes and decision making existing within the District-College interface to create greater efficiencies and effectiveness

Strategic Direction 5: Support personal growth and professional development of our employees.

Strategic Goal 5.1: Build a culture of professional development and personal growth that empowers employees to set and achieve their professional goals

Strategic Goal 5.2: Promote professional development in teaching and learning, using technology to advance student learning, and developing engagement strategies to enhance student learning

Strategic Direction 6: Serve as stewards of our resources and advance effective practices in support of accountability.

Strategic Goal 6.1: Provide sustainability in terms of our facilities, technology, human resources, and fiscal resources

Strategic Goal 6.2: Advance assessment of student learning at the course, program, service area, and institutional levels

Strategic Goal 6.3: Assure external accountability requirements are met