

WE ARE *Mesa*  
*The Leading College of Equity and Excellence*

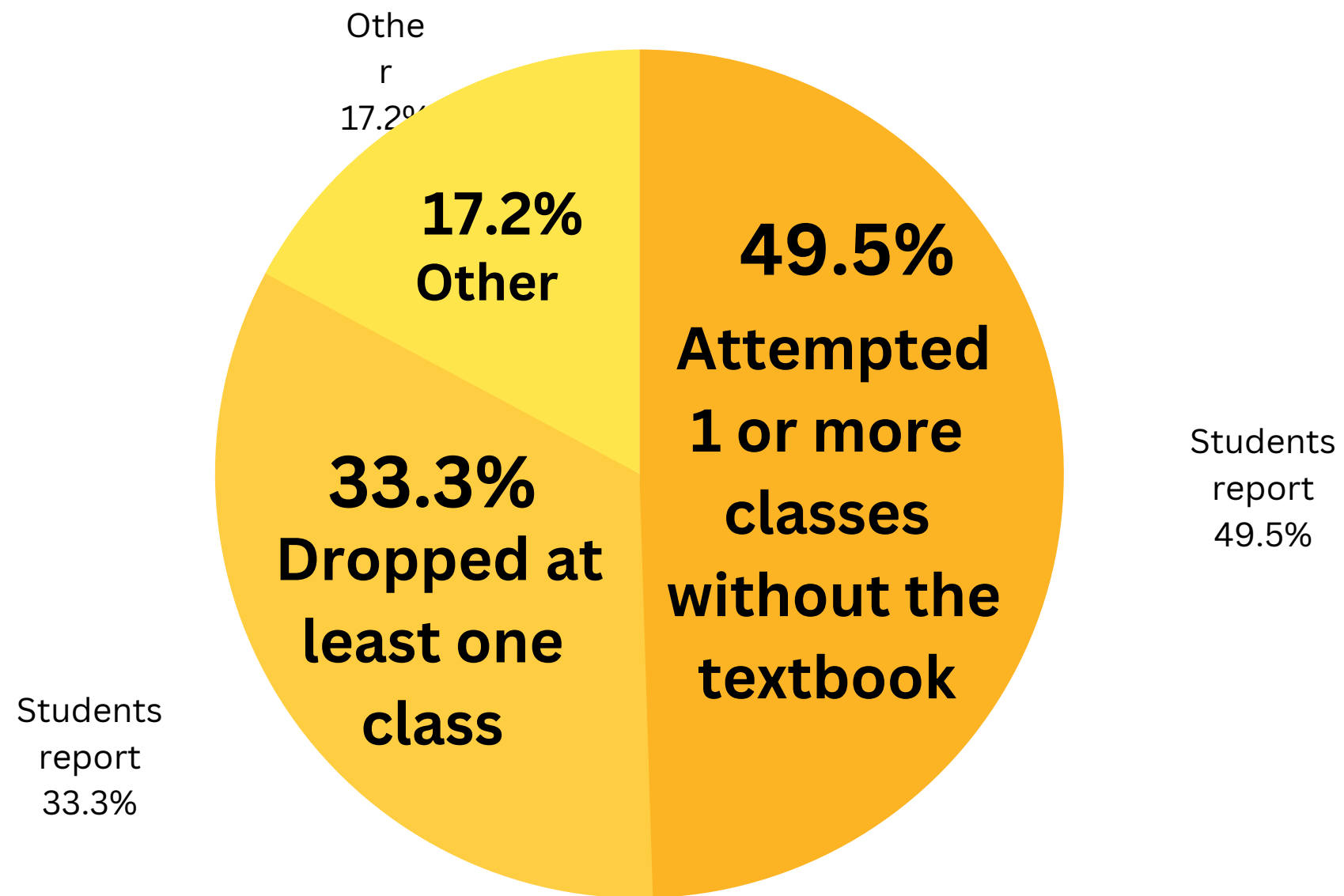
SAN DIEGO MESA COLLEGE

# ZTC PATHWAYS

ZERO TEXTBOOK COST



# Textbook Affordability Taskforce for SDCCD



# Zero Textbook Cost

High-quality,  
free, and  
zero cost  
course  
materials

for  
identified  
students.  
In the  
class  
schedule  
with a

dollar sign  
icon.



The graphic features the San Diego Mesa College logo at the top left. The main text reads "COMPLETE YOUR DEGREE WITH ZERO TEXTBOOK COSTS". Below this, a circular callout contains the text: "Would you like to take a course, and not worry about the cost of the textbooks? Look for the Zero Textbook Cost (ZTC) logo when choosing your classes!". Underneath, it says "Check out these Available ZTC Degrees" followed by a bulleted list of degree programs. The graphic is decorated with icons of a globe, a lightbulb, and a stack of books, and a large dollar sign with a slash through it.

SAN DIEGO  
MESA COLLEGE

COMPLETE YOUR  
DEGREE WITH  
ZERO TEXTBOOK  
COSTS

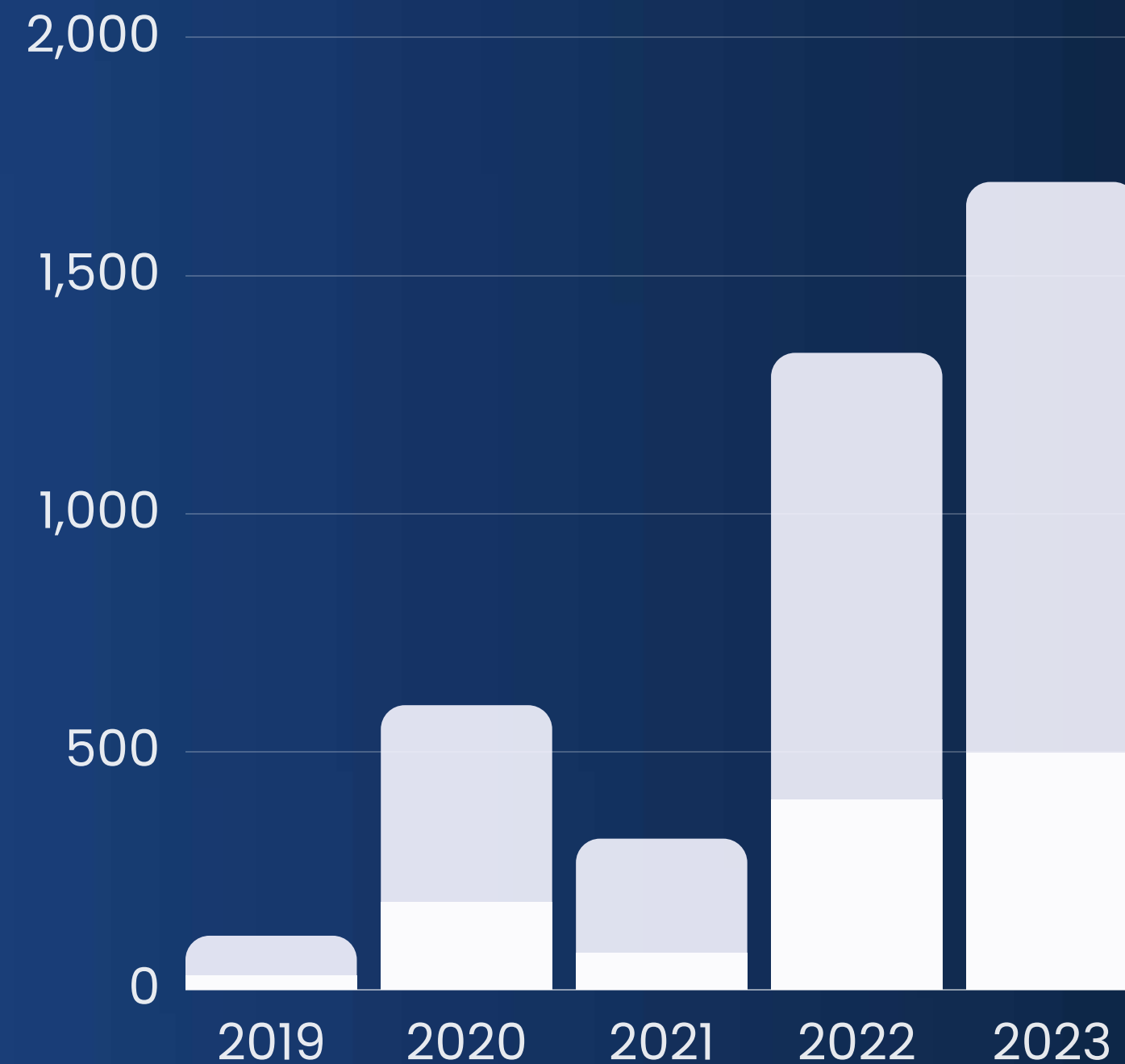
Would you like to take a course, and not worry about the cost of the textbooks? Look for the Zero Textbook Cost (ZTC) logo when choosing your classes!

Check out these  
Available ZTC  
Degrees

- Communication Studies AA & AA Transfer
- Creative Writing CA
- Dance AA & Choreography CA, Commercial Dance CA
- English AA & AA Transfer
- Fine Art: Art History AA & AA Transfer
- Geography AA
- Mathematics AA & AS Transfer
- Applied Mathematics AA

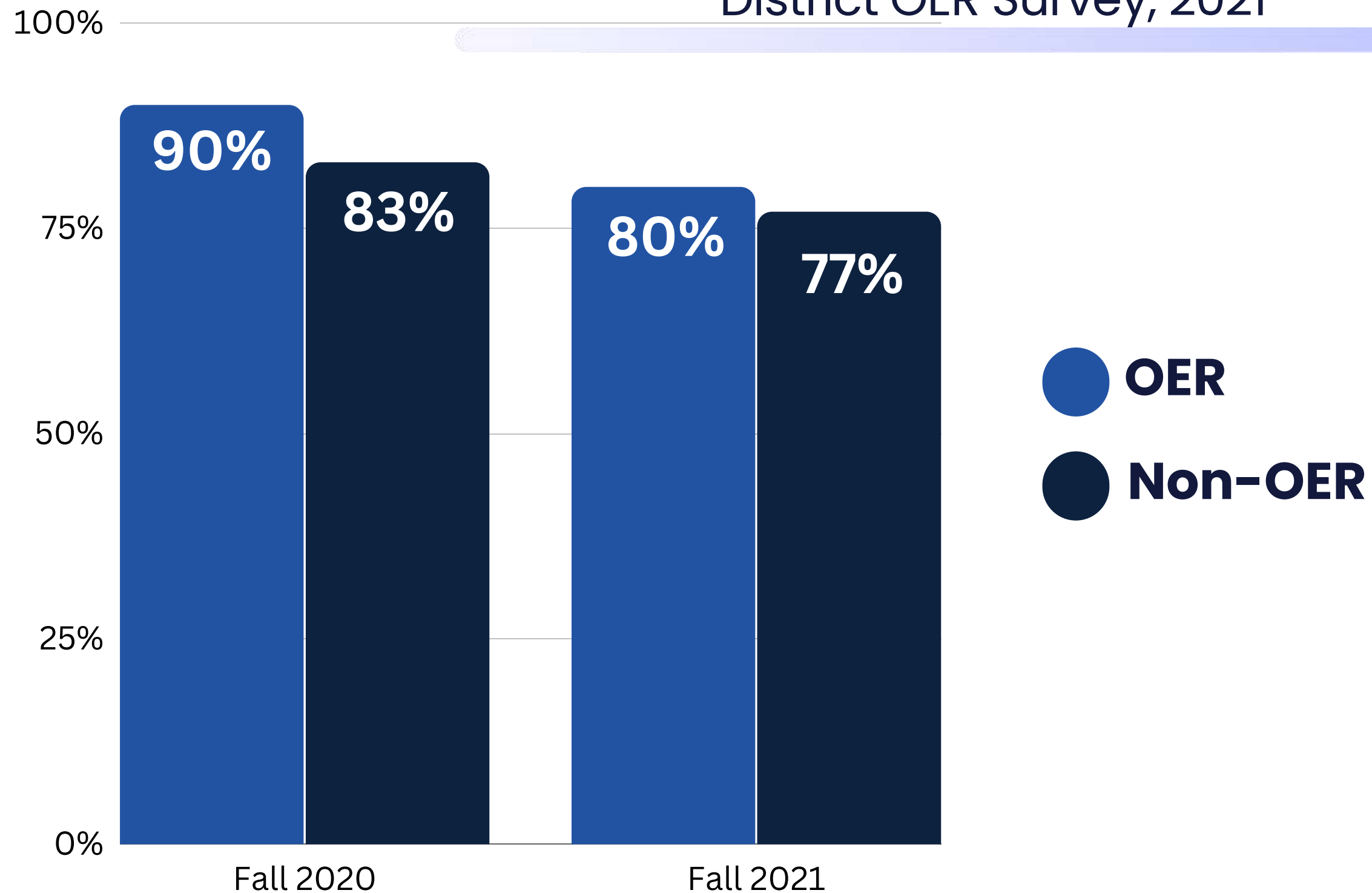
# Course & Sections

The following rates represent the number of ZTC courses and sections in Fall semesters **saving students over \$1,000,000** per year.



# Enrollment Trends

District OER Survey, 2021



Financial aid covers my costs AFTER I purchase out of pocket which can be a real challenge depending on the semester because we are a family of four on a single income.

# Enrollment Cycle

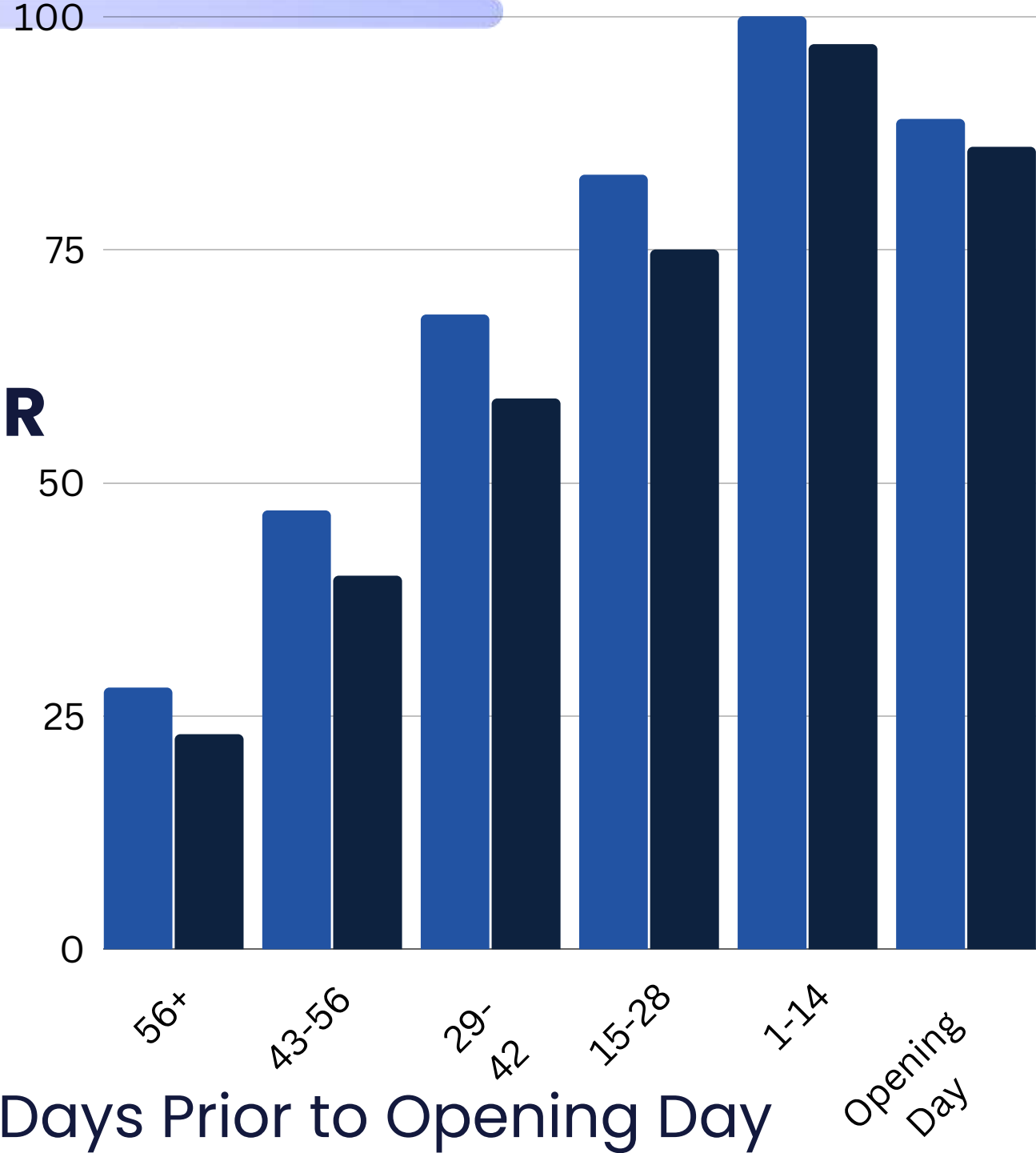
District OER Survey, 2021



## Enrollment Cycle

These enrollment differences are even more pronounced when looking at earlier in enrollment cycle.

**OER**  
**Non-OER**



# Support Creating ZTC

- **MOSAIC**  
20 courses / 34 faculty
- **Community Grants**  
8 courses / 10 faculty
- **ASCCC OER**

135+

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**Faculty using Zero Textbook  
Cost Materials**

# Grant Funding

2023-2026



## AAC&U Initiative

- \$6200 Scholarship
- ZTC Team- District collaboration
- Expand ZTC Program
- 2023-2024



## ZTC Implmentation

- \$180,000
- ZTC Mentors by School
- District collaboration
- Sustainability ZTC Pathway
- 2023-2026



## ZTC Acceleration

- \$200,000
- Physical Sciences ZTC Pathway
- 13 courses
- 2023-2026



# Student Success

- Higher Completion Rates
- Higher Grades
- Decrease D,F & Withdrawal



# ZTC Team

**Lisa Burgert**

OER/COLLECTION  
DEVELOPMENT  
LIBRARIAN



**Sara  
Aslagson-  
Sahar**

OER AMBASSADOR

**Nyssa Gill**

OER AMBASSADOR

# THANK YOU!

Questions?